



14th China Hangzhou Cellulose Fiber (Viscose) Industry Forum

November 2-3, 2020
Hangzhou China

Invitation

China's recycled cellulose fiber industry has witnessed healthy development in the past 20 years and has promoted co-prosperity of world recycled cellulose fiber industry chain. However, the current globalization process is facing rigorous challenges. The continued spread of the novel coronavirus in 2020 has caused a severe setback to the global economy, bringing unprecedented challenges to China's recycled cellulose fiber that has to reconsider the development direction of the industry.

What impact will macro-environment changes pose on recycled cellulose fiber industry? Where is the way out for traditional viscose fiber? Will the industry have further merger and integration? How do companies build their own competitiveness? What is the current status of lyocell fiber industry encouraged by the state and what impact will it bring to VSF? How to treat the peak of cotton-VSF price spread in recent years? What changes have taken place in dissolving pulp supply? How much is end-user market affected by industry transfer? How long can the popularity of spunlace nonwovens last? What opportunities will the pandemic bring to investors?

Be strong-minded, brave winds and waves. With those industry thoughts, let us gather at the 14th China Hangzhou Cellulose Fiber (Viscose) Industry Forum to exchange and explore the road of high-quality development of the industry. We are looking forward to your participation on November 3rd, 2020.

Lai Tianming

General Manager, Zhejiang Huarui Information Consulting Co., Ltd.



14th China Hangzhou Cellulose Fiber (Viscose) Industry Forum

November 2-3, 2020
Hangzhou China

Forum Agenda

- ◆ World economy forecast and Sino-US relationship in the post-COVID-19 era
- ◆ China cellulose fiber sustainable development report
- ◆ How long will VSF market depression last?
- ◆ 2020/21 cotton market analysis and possible impact on VSF
- ◆ Development strategies shared by leading cellulose fiber companies and suggestions on the industry
- ◆ Suggestions on spunlace nonwovens investment and development forecast
- ◆ Recycled cellulose fiber brand operation sharing
- ◆ Changes of world dissolving pulp supply and demand structure
- ◆ Interpretation of fiber consumption market in the post-COVID-19 era

Note: topics are still updating and subject to changes



14th China Hangzhou Cellulose Fiber (Viscose) Industry Forum

November 2-3, 2020
Hangzhou China

Meeting Matters

Agenda:

Registration: P.M. November 2, 2020

Forum: November 3, 2020

Venue:

Grand New Century Hotel Radio&TV Zhejiang ★★★★★

(No.399 Honghui Road, Xiaoshan District, Hangzhou City, Zhejiang Province)

Conference Fee:

Online participation: USD 1500/company(no more than 5 accounts)

On-site participation: USD 1380/person(USD 1280/person before
Oct.23)

Accommodation Fee:

Twin-bed Room: 500yuan/person/day

King-size Room: 500yuan/person/day

Contact:

Contact: Nicole Wang

Phone: +86-571-83786654

Fax:+86-571-83786600

E-mail: market@ccfgroup.com, wxq@ccfgroup.com



14th China Hangzhou Cellulose Fiber (Viscose) Industry Forum

November 2-3, 2020
Hangzhou China

Registration Form:

Name	Gender	Position	Mobile	Email
Company name			Website	
Company property				
Company address			Postcode	
Phone			Fax	
Room reservation	Room fee	Quantity	Check-in and check-out time	
Twin-size room	500yuan/ person/day			
King-size room	500yuan /person/day			